

20th IUHPE World Conference on Health Promotion: Health, Equity and Sustainable Development, July 11 – 15, 2010

Selected sessions - Cross cutting issue: **Health Literacy**

This is a non-exhaustive list of conference sessions, that relate to the above cross cutting issue. Selected by the local organizer, mainly based on electronic programme scan by key word/issue above. It may be useful to participants with particular interest in that issue.

Monday, July 12th, 2010

11:30 – 13:00

E-Literacy / Health Literacy

Wild Side, EPC 1

14:30 – 16:00

Health Literacy: An evolving concept, a social determinant and a player in Health Policy

Room 2

Does nutrition labelling promote healthy eating? Effectiveness on consumer behaviour and potential health benefits

Room 18

18:15 – 19:30

Assessing the health literacy environment of hospitals

Wild Side, Room C

National health literacy surveys: From measurement to policy for equity in health

Room 2

10:00 – 18:00

Health Literacy and Education

Poster Area, Level -1

Thursday, July 12th, 2010

10:00 – 18:00 - Traditional Posters

Health Promoting Universities

Poster Area, Level -1