



20TH IUHPE WORLD CONFERENCE ON HEALTH PROMOTION

11 – 15 JULY 2010 | GENEVA | SWITZERLAND

Health, Equity and Sustainable Development

20th IUHPE World Conference on Health Promotion
11 – 15 July 2010, Geneva, Switzerland

Health Promotion Switzerland and its partners are looking forward to host this important global public health event. The 20th IUHPE World Conference on Health Promotion will take place in Geneva, Switzerland. The aim is to reach beyond the public health and health promotion sectors and to provide an unparalleled opportunity to facilitate and advance the work related to health promotion and disease prevention in the context of sustainable development.

Thematic Scope

In a globalised world, the dynamics of modernisation and urbanisation pose major challenges for ecological sustainability and equitable, sustainable health development. Competition for resources and environmental threats erode social solidarity and exacerbate existing social inequalities, within and across countries. Sustainable improvement of health and

well-being in this context requires stronger and larger partnerships, which go beyond the health sector, skilled advocacy, and evidence-based and ethically sound practice and policy. The 20th IUHPE World Conference will examine ways to achieve healthy people and healthy environments.

Core issues

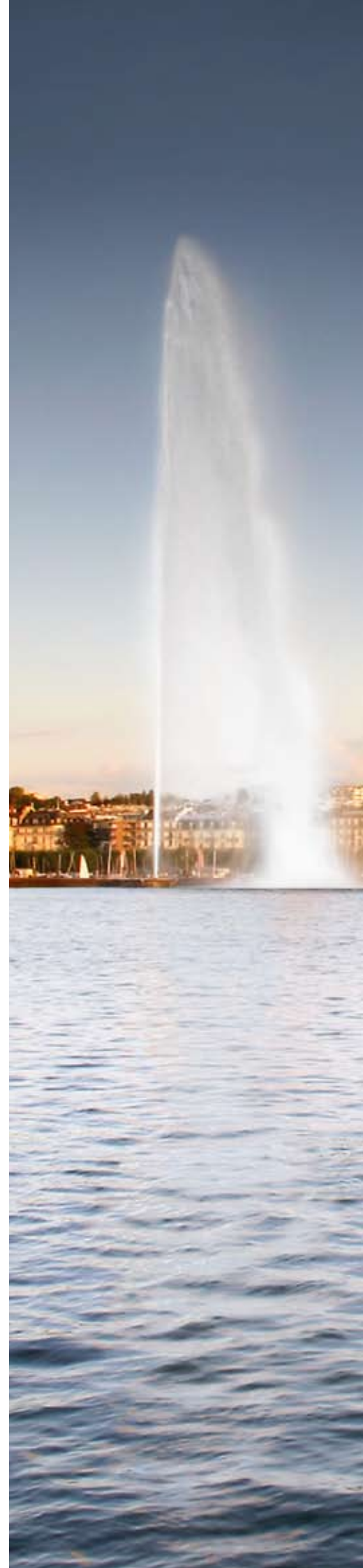
The conference will examine the problems of the following issues and work towards their solutions.

- **Sustainable environment and health:** What are the interlinkages between urbanization, environmental degradation, environmental justice and health development?
- **Equitable and sustainable health development:** Can equity and sustainable development be achieved through health promotion action on societal determinants?
- **Participatory governance:** What local and global partnerships do we need to strengthen health and sustainable development?

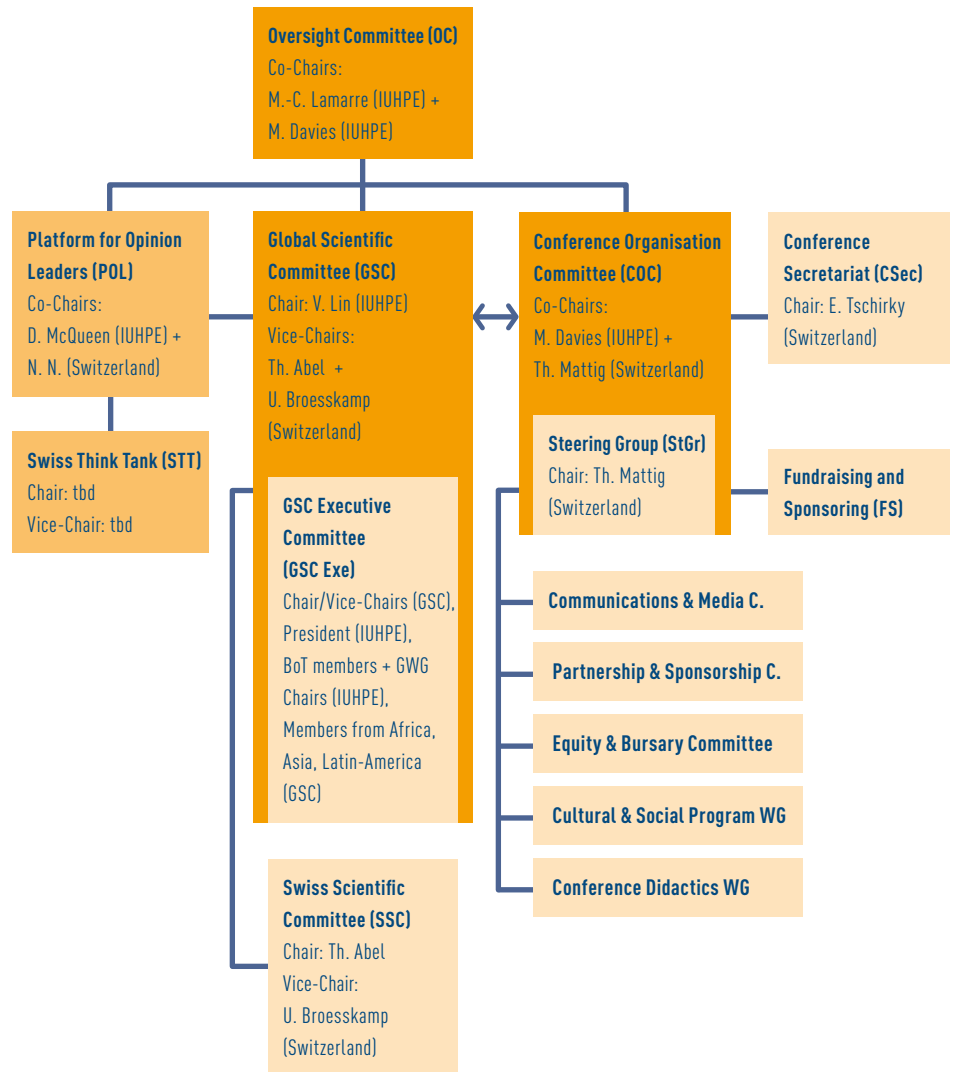
With the IUHPE World Conference 2010 we aim to strengthen the understanding of health and well-being as essential resources for a healthy society, economy and environment. We want to reach out beyond "health" and examine new partnerships and collaborations as win-win situations for health improvement and sustainable development. The goal is to initiate sustainable partnerships and results.

Dr Thomas Mattig

Director of Health Promotion Switzerland



Conference Organisation



Organisation

Health Promotion Switzerland serves as Co-Chair of the Organising Committee and with its partners will sit on the "Geneva 2010" Oversight Committee. The foundation is also Vice-Chair of the Global and the Swiss Scientific Committee. To organise this conference jointly with the Canton of Geneva, we will coordinate our activities with several Federal Offices.

Conference Organiser

Health Promotion Switzerland
Erich Tschirky
tschirky@public-health-services.ch

Content and Programme

Dr PH Ursel Broesskamp-Stone Vice-Chair of the Steering Group "Geneva 2010", the Global and the Swiss Scientific Committee

Tel. +41 (0)31 350 04 25

Fax +41 (0)31 368 17 00

ursel.broesskamp@promotionsante.ch

For further information see

www.iuhpeconference.net